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SOWETO CAMP FESTIVAL PRESS RELEASE.

ReFamily theme for Soweto Camp Festival '18.

09 March 2018 - #ReFamily is the tag carrying this year's edition of the Soweto Camp Festival (SCF). Translated, the term plainly means 'we are family'.

From March 30 to April 1, campers and music lovers from all over Africa will assemble and, "unite under the spirit of Ubuntu" at Mofolo Park. Founder Thato Mothopeng said the theme is set to encourage people to embrace their differences as well as their cultures and music.

"We want to help the country heal and promote cross-border engagements. In essence, we are the same. We are all human," said Mothopeng.

He placed emphasis on the structure of the event as a showcase of how different and vast we are, yet very similar.

Through the annual festival, Mothopeng insists that time for rest from the politics and daily stress is necessary.

"People are always divided. Our issues of land and division are stagnant. Social ills and musical misunderstandings; classism, racism and religious influences always hover over us.

"We share the same problems. We need to unwind and network without network, once in a while," he said.

The 4-day event that takes place during the Easter Holidays will express Ubuntu in the form of Gauteng Economic Development (GED) sponsored stalls for Gauteng township tourism based businesses. These stalls will be available to the traders for free through the Soweto Tourism Association.

A youth volunteer program has also been set in place for marketing and tourism students, while for nature and goodwill, 100 trees will be planted around Soweto in memory of former President Nelson Mandela.



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On offer for the revelers, free limited edition Hi-Tec Soweto Camp Festival t-shirts will be gifted to the first confirmed 500 campers; a live musical festival across the street at Shap stadium will be featuring Dj Tira, Black Motion, PRO and a surprise guest artist amongst others. The concert will take place at the Shap Stadium which is based in the same yard as Mofolo Park and is managed by (a disability organization Self Help association of people with disabilities).

For attendees bringing their children, Mothopeng said a child-friendly campsite has been allocated with fun activities to occupy the little campers.

Other entertainment elements include Bunjee jumping, Quad-biking as well as a 'mgusha' and 'chigago' championship which comprises of popular childhood games where one is played with old stockings and the other, used tins. The competitors stand to win Hi-Tec hampers.

Tickets are available at Computicket and from the official SCF team. Tickets range a R100 for day visitors and from R400 for campers, R1250 for the camping Khaphela pack and R3500 for the kasi starter pack that includes a tent, 2 tickets, sleeper mattress, a cooler box filled with goodies and you get to take home all that is mentioned. The venue will also sell tickets and for the first time in Soweto promote a cashless system with Standard bank where you pay using your personal banking card or preloaded at the festival.

For more information please refer to Soweto Camp Festival on social media or contact organizers at info@sowetocampfestival.co.za or 081 501 4256.

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